



**Sears Hometown and Outlet Stores, Inc.
Customer Satisfaction Monthly Survey Sweepstakes
(the "Sweepstakes") OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY: Only open to legal residents of the 50 United States and District of Columbia, and Puerto Rico, who are 18 years of age or older at time of entry. Employees, officers and directors of Sears Hometown and Outlet Stores, Inc. ("Sponsor"), its parent, subsidiaries, affiliated companies, its independent dealers or franchisees, advertising, promotion, or production agencies, any companies who are performing work in Sponsor's stores at Sponsor's request, web masters and web suppliers, Sweepstakes Administrator (the "Sweepstakes Entities") (and their respective IRS dependents, immediate family members and individuals residing in their same household, whether or not related) are not eligible to participate. Void where prohibited. By participating, entrants agree to these Official Rules.

DATES OF THE SWEEPSTAKES: Sweepstakes begins 12:00:00 a.m. Eastern Time ("ET") on October 1, 2017 and ends 11:59:59 p.m. ET on October 31, 2017 ("Promotional Period").

HOW TO ENTER: There are two (2) ways to enter the Sweepstakes.

1.) **Survey:** Visit a participating Sears Hometown store, Sears Hardware store, Sears Home Appliance Showroom or Sears Outlet store location and make a purchase during the Promotional Period to receive a unique multi-digit code found on your cash register receipt at checkout. Then visit www.searshometownfeedback.com, www.searshardwarefeedback.com, or www.searsoutletfeedback.com (the "Web Site") and follow the online instructions on the Web Site for entering your Code for Sears Hometown and Outlet Stores. When the proper Code has been successfully entered and accepted (the Code must be entered exactly as it appears or it will not be accepted), entrant will be required to complete an online survey. The answers to the survey will have no effect on an entrant's ability to participate or win. Upon completion of the survey, entrant will be required to complete the Online Registration Form in its entirety, including his/her full name, complete physical address, daytime phone number, and e-mail address. Once the Code is properly entered and the Registration form and survey are completed and submitted as directed by the online instructions, entrant will receive one (1) entry into the Sweepstakes. Online registration to enter this Sweepstakes must be completed by 11:59 pm ET on **November 6, 2017** in order to be eligible. Codes may only be entered one (1) time during the Promotional Period and cannot be re-used. Keep the original receipt safely in your custody; it may be required by Sponsor for verification purposes.

2.) **Additional Survey Section:** Upon completion of the online survey, an entrant may be prompted to complete an additional section of the survey. Entrants that are prompted must complete the additional survey section in its entirety to receive one (1) additional entry into the Sweepstakes. **Not all entrants will be prompted to complete the additional survey section**

for this Sweepstakes. The answers to the survey will have no effect on an entrant's ability to participate or win.

Sweepstakes Entities will not verify receipt of entries for entrants. All entries submitted become the sole property of Sweepstakes Entities and will not be returned. Sweepstakes Entities are not responsible for lost, late, misdirected, illegible, or damaged mailed entries.

Limit: Two (2) entries per person/e-mail address during the Sweepstakes, regardless of method of entry. Entrants may complete surveys or an additional survey section for entries; however, entrants can only receive a total of two (2) entries for the Sweepstakes. Any purposeful attempt by any entrant to obtain more than the stated number of entries by using any device or artifice may void all of that entrant's entries and that entrant will be disqualified. All Codes are subject to verification. Any form of entry not stated in these Official Rules is void.

DRAWING: On or about November 6, 2017, potential winners will be selected from among all eligible entries received by Sweepstakes Administrator, an independent judging organization, whose decisions are based on their sole discretion and interpretation of these official rules, and are final and binding in all respects. All judge's decisions are final. Odds of winning will depend upon the total number of eligible entries received.

PRIZE/ODDS/APPROXIMATE RETAIL VALUE ("ARV"): Ten (10) Prizes of a \$200 Sears Gift Card will be awarded (Approximate Retail Value "ARV": \$200 each). Total ARV of all Prizes to be awarded is \$2,000. Gift card can only be used for future purchases at Sponsor's retail locations (at one or more Sears Hometown store, Sears Hardware store, Sears Home Appliance Showroom or Sears Outlet store locations) and for online purchases at searsoutlet.com. Gift cards may be used to pay shipping charges and/or taxes on purchases. Any remaining balance after any use will be issued in the form of another Sears Gift Card. Gift cards are NOT redeemable for cash and may NOT be applied to a credit account.

PRIZE RESTRICTIONS: Limit of one prize per person/household for the Sweepstakes. No prize substitution, except at Sponsor's sole discretion or as otherwise provided herein. Prizes are not transferable prior to award, but Sponsor reserves the right to substitute a prize of equal or greater value should the stated prize become unavailable. All taxes on any prize are the sole responsibility of the prize winner and are not transferable. Prize will not be fulfilled outside of the 50 United States and District of Columbia, and Puerto Rico.

PRIZE CLAIM: Winner will be notified by email within twenty-four (24) hours of the drawing date. Potential winner will be required to sign and return to Sweepstakes Administrator, within the date and/or time indicated in the email notification, an Affidavit of Eligibility, a Liability Release and, where lawful, a Publicity Release (TN residents will not be required to sign a Release as a condition of winning a prize) in order to claim prize. In the event the potential winner fails to return such documents within that time, or if an entrant is found to be ineligible, or if he/she does not comply with the Official Rules, then the potential winner will be disqualified and an alternate winner will be selected through a random drawing. If the email notification is returned as undeliverable, this will result in disqualification and an alternate potential winner will be selected. If Sweepstakes Administrator is unable to award the prize after three potential winner attempts, the prize will **NOT** be awarded. If winner is a minor in his/her jurisdiction of residence, prize may be awarded in the name of, or to, winner's parent/legal guardian who must execute all documents and agree to all obligations and undertakings of winner, both on behalf of himself/herself and winner, or prize may be forfeited and awarded to an alternate winner.

CONDITIONS OF PARTICIPATION: Entrants agree (a) that Sears Hometown and Outlet Stores, Inc., its parent, subsidiaries affiliated companies, and independent dealers and franchisees, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by entrants against any liability for any injuries, losses or damages of any kind to person(s), including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes or any Sweepstakes-related activity, or for any typographical or other error in the printing, offering or announcement of any prize; and (b) except where legally prohibited, winner grants (and agree to confirm that grant in writing) permission for Sears and those acting with or under its authority to use his/her name, photograph, voice and/or likeness, for advertising, trade and/or publicity purposes without additional compensation in all media now known or hereafter discovered, worldwide and on the Internet and/or World Wide Web, without notice, review or approval. By participating in this Sweepstakes, you acknowledge and agree that Sponsor may collect the personal information submitted by you, and use the information pursuant to Sponsors' privacy policy available online at www.searsoutlet.com.

Sponsor reserves the right to request that any entrant forward the original cash register receipt, card, notice or other document with the original Codes to Sponsor. Failure to comply with this request within the time stated in the request may cause disqualification. The original cash register receipt, card, notice or other document with the original Codes may be reviewed for authenticity. All submitted materials become property of Sponsor, and will not be returned. Materials containing Codes and Codes themselves will be void if they contain printing or other mechanical errors or are printed or produced in error or are otherwise irregular, or are not obtained through authorized, legitimate channels, or if any part is defective, illegible, altered, duplicated, photocopied, reproduced, forged, counterfeited, defaced, mutilated or tampered with in any way, or if they contain, or are the result of, a printing, seeding, typographical, digital, electronic, mechanical or other errors. Sole liability for any materials containing Codes, or Codes containing printing or other irregularities and/or errors, or which reveal illegible or unreadable Codes (which are not void) are limited to replacement with free randomly selected Codes while supplies last. Materials containing Codes and Codes themselves have no cash value, cannot be traded, sold, or bartered, and can only be used in a manner consistent with these Official Rules. In the event of a dispute or of any discrepancy in the Official Rules, Spanish will be the operative language for Puerto Rico residents.

LIMITATIONS OF LIABILITY: Neither Sponsor nor Sweepstakes Entities are responsible for lost, late, damaged, stolen, illegible, postage due, misdirected, incomplete, non-delivered or unintelligible entries, mail or e-mail; or for interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), web site, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite or cable transmissions, or lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions, or computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network, or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information. Persons who tamper with or abuse any aspect of this Sweepstakes, as solely determined by the Sponsor, will be disqualified. Neither Sponsor nor Sweepstakes Entities are responsible or liable for any typographical or other error(s) in the printing, offering or announcement of any prize. Entries generated by a robotic, programmed, script, macro or other automated means will be disqualified. Neither Sponsor nor Sweepstakes Entities are responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the web site. Should any portion of Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor,

corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes, and select a winner from entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Neither Sponsor nor its agencies are responsible for any incorrect or inaccurate information, whether caused by web site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes; and neither Sponsor nor its agencies assume any responsibility for any error, interruption, deletion, defect, delay in operation, or transmission, communications line failure, theft or destruction, or unauthorized use to this web site. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry used to enter will be deemed to be the entrant and must comply with these Official Rules, and for entry by e-mail notifications distributed by Sponsor, the named e-mail recipient will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), online service provider, or other organization responsible for assigning e-mail addresses.

IN NO EVENT WILL SPONSOR, ITS PARENT, AFFILIATES, SUBSIDIARIES, RELATED COMPANIES, AND INDEPENDENT DEALERS AND FRANCHISEES, THEIR RESPECTIVE ADVERTISING OR PROMOTION AGENCIES OR ANY OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, AND SWEEPSTAKES ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE WEB SITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEB SITE ASSOCIATED WITH THIS SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEB SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

WINNER'S NAME: For the name of the winner, mail a self-addressed, first class stamped envelope to: **Sears Hometown and Outlet Stores, Inc.**, Customer Satisfaction Monthly Survey Sweepstakes Winner's List, 5500 Trillium Blvd., Suite 501 (E5-176A), Hoffman Estates, IL 60179 , for receipt by October 30, 2017 (VT residents may omit return postage). Winner's name will be sent after selection and verification of winner.

COPY OF RULES: Rules are available upon request at all participating retail stores of Sponsor or individual copy of rules available at www.searshometownfeedback.com, www.searshardwarefeedback.com, or www.searsoutletfeedback.com in English.

SPONSOR: Sears Hometown and Outlet, Inc., 5500 Trillium Blvd., Suite 501, Hoffman Estates, IL 60179

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